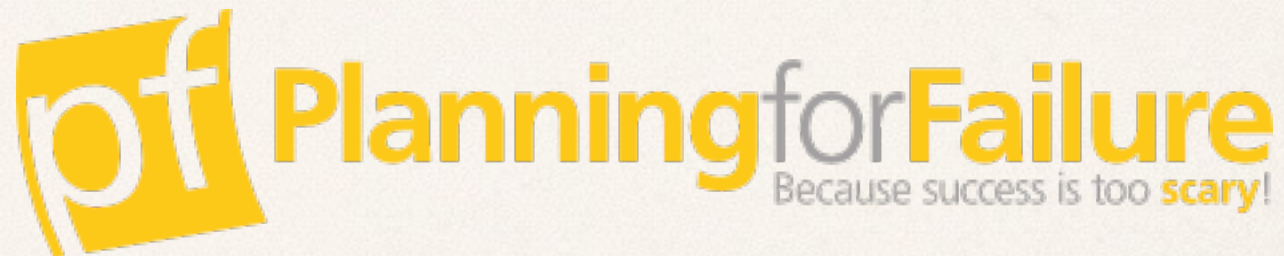


Story Mapping Through Exercises

Mark Levison



Todd Charron



User Story

- ❖ “An Invitation to a Conversation” - Alistair Cockburn







Search Email	File Emails	Compose Email	Read Email	Delete Email	View Calendar	Create Appt	Update Appt	View Appt	Create Contact	Update Contact	Delete Contact
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Search by Keyword ^{WIP}	Move Emails	Create and send basic email ^{Done}	Open basic email ^{Done}	Delete email	View list of appts ^{Done}	Create basic appt ^{Done}	Update contents /location	View Appt ^{Done}	Create basic contact ^{Done}	Update contact info ^{WIP}
	Create sub folders ^{Done}	Send RTF e-mail	Open RTF e-mail		View Monthly formats ^{WIP}	Create RTF appt		Accept/Reject/Tentative		

Release 1

Limit Search to one field		Send HTML e-mail	Open HTML e-mail	Empty Deleted Items	View Daily Format	Create HTML appt	Propose new time		Add address data	Update Address Info	Delete Contact
Limit Search to 1+ fields		Set email priority	Open Attachments			Mandatory/Optional					

Release 2

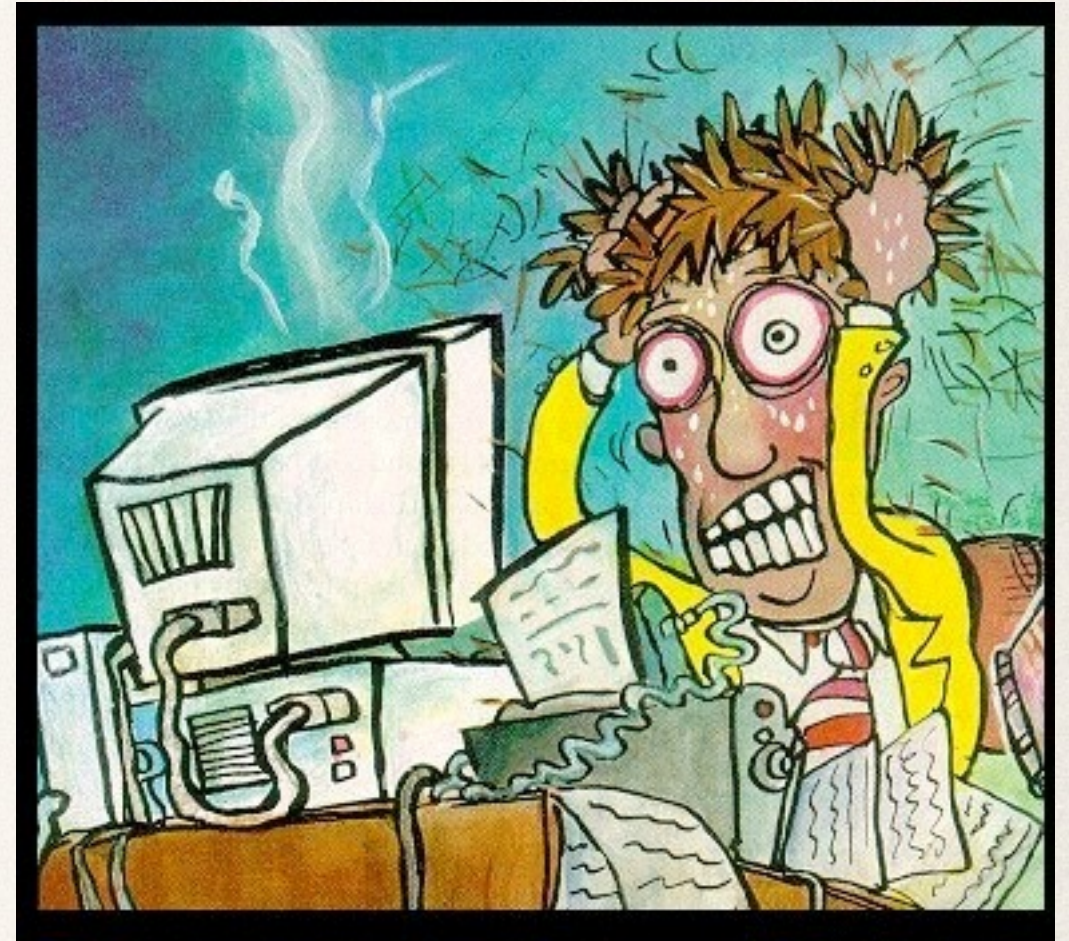
Search attachments		Get address from contacts			View Weekly Formats	Get address from contacts		View Attachments	Import Contacts	
Search sub folders		Send Attachments			Search Calendar	Add Attachments			Export Contacts	

Release 3



Fred

- ❖ Job: Editor
- ❖ Very Small Fantasy Press
- ❖ Earning: NOT ENOUGH
- ❖ What he does - Everything



Work in Pairs/Triples

Create Your Personas



Activities/Needs

Activities/Needs

Create Book with
Pre Order
Information

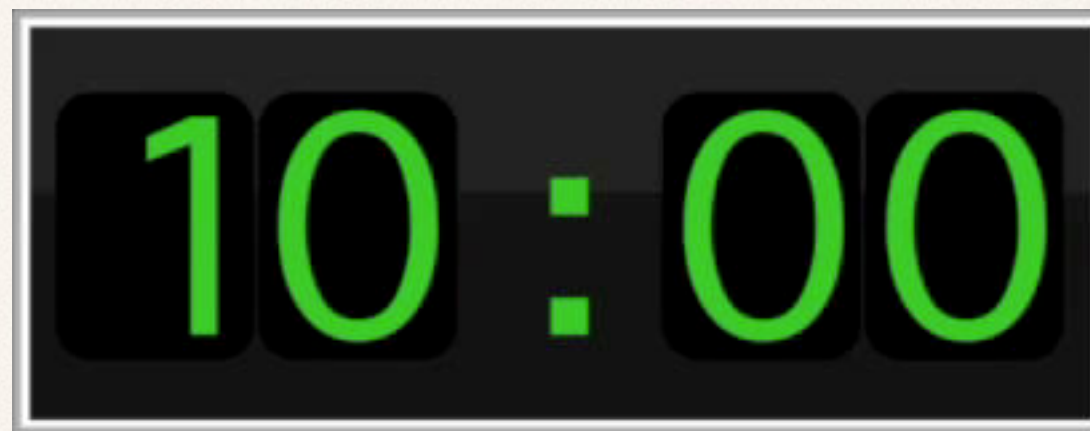
Upload EBook

Add Reviews

GO Live!

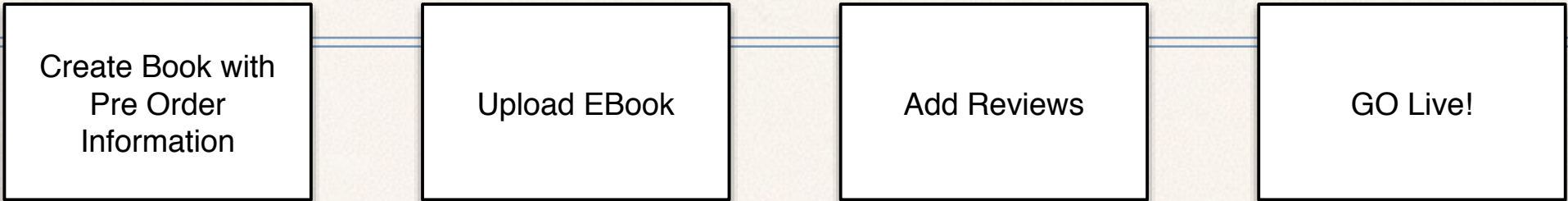
Time

Needs/Activities for Your Personas

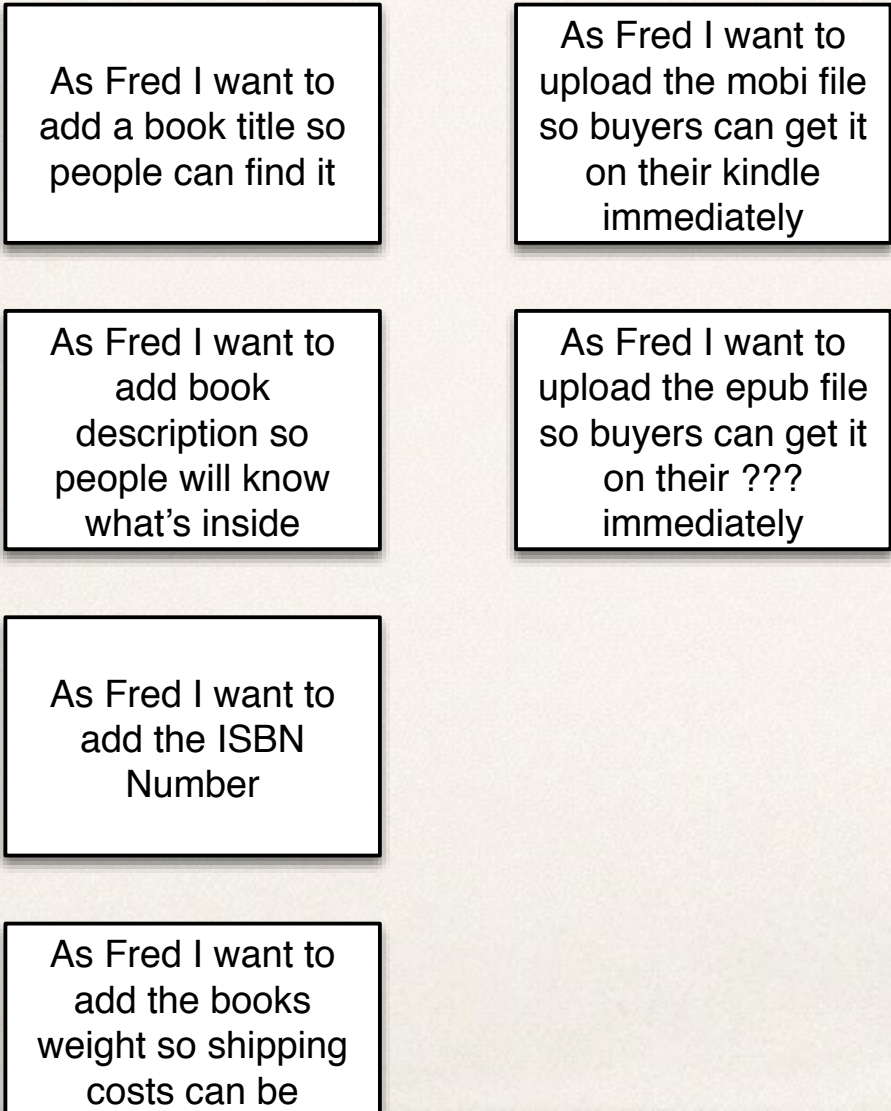


Create and Map User Stories

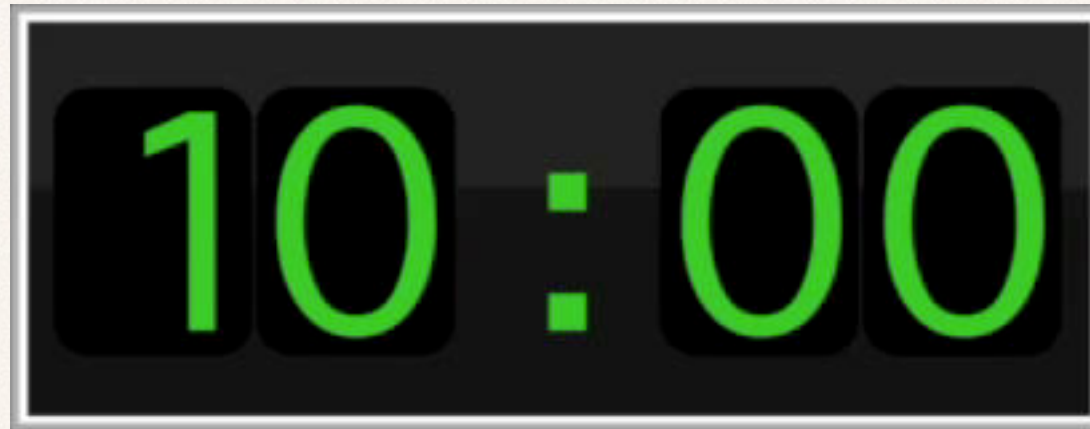
Activities/Needs



Time



Create and Map Julia/Rob User Stories



Minimum Viable Product



Works well with

- ❖ Personas
- ❖ Affinity Grouping, Group by Themes
- ❖ Understanding Epics
- ❖ Lego Serious Play
- ❖ Multiple Teams
- ❖

Benefits

- ❖ Tactile
- ❖ Memorable
- ❖ Visual
- ❖ Explore User Needs
- ❖ See the Whole
- ❖ See the Holes
- ❖ Helps Stakeholders et al

References

- ❖ Idea: Jeff Patton
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- ❖ <http://winnipegagilist.blogspot.ca/2012/03/how-to-create-user-story-map.html>
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